



Sanjeevani Multipurpose Foundation's  
**DR. DEEPAK PATIL AYURVEDIC MEDICAL  
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## **PHARMACOVIGILANCE & ADR AWARENESS SESSION REPORT**

**Title:** Pharmacovigilance & Adverse Drug Reaction (ADR) Patient Awareness Session

**Date:** 07/01/2026

**Venue:** Sanjeevani Ayurvedic Hospital, Borpadale

**Organized by:** Pharmacovigilance Cell

**Resource Persons:**

Dr. Dhairyashil Patil (Kayachikitsa-Pharmacovigilance Committee Member)

Dr. Pranav Patil (Panchakarma-Pharmacovigilance Committee Member)

Dr. Uddhav Chougule (Shalyatantra-Pharmacovigilance Committee Member)

### **INTRODUCTION:**

Pharmacovigilance plays a crucial role in ensuring patient safety by monitoring adverse drug reactions (ADRs) and promoting rational use of medicines.

In Ayurveda, although medicines are considered safe, improper usage, drug interactions, and individual variability may lead to adverse effects. Therefore, patient awareness regarding ADRs is essential.

With this perspective, a patient awareness session was conducted at Sanjeevani Ayurvedic Hospital to educate OPD and IPD patients and their relatives.

### **AIMS & OBJECTIVES:**

**Aim:**

To promote safe use of Ayurvedic medicines through patient awareness regarding ADRs.

**Objectives:**

To educate patients about adverse drug reactions

To create awareness about drug–drug and drug–food interactions

To encourage patients to report any unusual symptoms

To improve communication between healthcare providers and patients

To strengthen pharmacovigilance practices at institutional level

### **PROCEEDINGS OF THE SESSION:**

The session was conducted in a systematic and interactive manner.

Dr. Dhairyashil Patil explained the concept of pharmacovigilance and importance of ADR monitoring in Ayurveda.

Dr. Pranav Patil elaborated on common adverse reactions, precautions, and safe medication practices.

**The following key topics were covered:**

Definition and importance of pharmacovigilance  
Identification of adverse drug reactions  
Importance of following prescribed dosage  
Drug–drug and drug–food interactions  
Avoidance of self-medication  
Need for reporting any unusual symptoms

**Educational methods used:**

Patient counselling  
Display of posters  
Distribution of informational leaflets  
Interactive question–answer session

Patients and their relatives actively participated and clarified their doubts.

**OBSERVATIONS:**

Patients showed keen interest in understanding drug safety  
Many patients were unaware about ADR reporting before the session  
Increased awareness regarding importance of dosage and compliance  
Improved understanding of food–drug interactions  
Positive response towards reporting adverse effects

**OUTCOME:**

Enhanced patient awareness regarding safe drug use  
Improved doctor–patient communication  
Strengthened institutional pharmacovigilance system  
Encouragement of ADR reporting practices

**CONCLUSION:**

The Pharmacovigilance and ADR awareness session was successfully conducted and achieved its objectives.

It significantly contributed to improving patient awareness, promoting safe Ayurvedic practices, and strengthening pharmacovigilance culture within the hospital.

**FUTURE PATH AHEAD:**

Conduct regular patient awareness programs  
Establish ADR reporting help desk  
Develop digital awareness tools  
Organize student training sessions  
Strengthen collaboration with national pharmacovigilance centers  
Expand awareness programs to community level

## Session Photographs

